



# 第二届中国国际供应链促进博览会

The Second China International Supply Chain Expo

*Connecting the World for a Shared Future*

**2024.11.26-30**

## HOST

China Council for the Promotion of International Trade

## ORGANIZER

China International Exhibition Center Group Limited

2024.01





Themed “Connecting the World for a Shared Future”, the First China International Supply Chain Expo (CISCE), hosted by China Council for the Promotion of International Trade (CCPIT), took place in Beijing from November 28 to December 2, 2023. Chinese Premier Li Qiang attended the opening ceremony and delivered a keynote speech. As the world’s first national exhibition focusing on supply chains, the first CISCE successfully facilitated the connectivity between upstream, midstream, and downstream sectors, the merging of large, medium, and small enterprises, the coordination of industry, academia, research, and practical application, and the interaction between Chinese and foreign businesses. It accomplished four significant functions: promoting trade, fostering investment cooperation, aggregating innovation, and encouraging learning and exchange. The CISCE has emerged as a new window for promoting high levels of openness, a fresh platform for supporting the establishment of a new development paradigm, a novel medium for enhancing the construction of a global open economy, and a pioneering experiment embodying the concept of building a community with a shared future for mankind.



## Review of CISCE 2023

- Indonesian President Joko Widodo, Uruguayan President Luis Alberto Lacalle Pou, Director-General of the World Trade Organization (WTO) Ngozi Okonjo-Iweala and Secretary-General of the United Nations Conference on Trade and Development (UNCTAD) Rebeca Grynspan delivered speeches at the opening ceremony.
- United Nations Conference on Trade and Development (UNCTAD), United Nations Industrial Development Organization (UNIDO), World Intellectual Property Organization (WIPO), International Trade Centre (ITC), and International Chamber of Commerce (ICC) are supporters of CISCE.
- The Beijing Initiative for the Connectivity of Industrial and Supply Chains was launched, calling for maintaining the stability and smooth flows of global industrial and supply chains.
- A total of **515** companies and institutions participated, including **26%** international exhibitors from **55** countries and regions, of which **36%** percent are US and European companies.
- Attracted **150,000** visitors, including more than **80,000** buyers and professionals. More than **110** government delegations visited.
- Published The Global Supply Chain Promotion Report, proposing a global supply chain promotion system for the first time.
- Corresponding to the **5** major industrial chains and supply chain service sector, **6** thematic forums were held, more than **360** side events were held, and **23** achievements such as research reports, declarations and standards were released.

25

China's Top  
500

57

China's Top  
500 Private  
Enterprise

53

World's  
Fortune 500

1000+

Journalists  
OnsiteExhibition Area  
**100,000** Sqm

23

Achievements

360+

Side Events

62

New Products,  
Technologies and  
Services Debuted



## Invitation

The Second CISCE, scheduled for November 26-30, 2024, will focus on five key supply chains: clean energy, smart vehicle, digital technology, healthy life and green agriculture, together with supply chain services. Alongside these, it will feature special forums and various side events including investment promotion, supply-demand matchmaking and new product releases. Meanwhile, we are evaluating the possibility to add more supply chains, allowing companies from all over the globe to connect and establish broader “chains” at CISCE.

We will collaborate with all parties to uphold the principles of a globalized, specialized, market-driven, and environmentally friendly exhibition, presenting exceptional, detailed, and exceptional accomplishments, transforming the second CISCE into a high-quality, chain-themed, engaging and successful global economic and trade event. We sincerely welcome exhibitors from around the world, professional buyers and visitors, and individuals from all walks of life, to join us at the exhibition. Let us come together at CISCE to grasp the opportunities that present themselves, and create another extraordinary event!





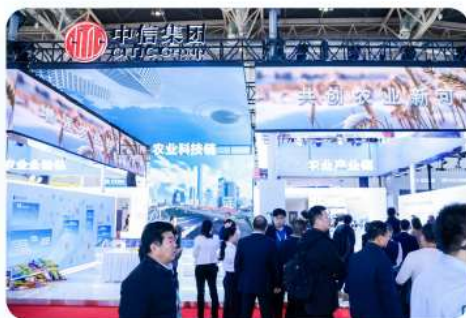
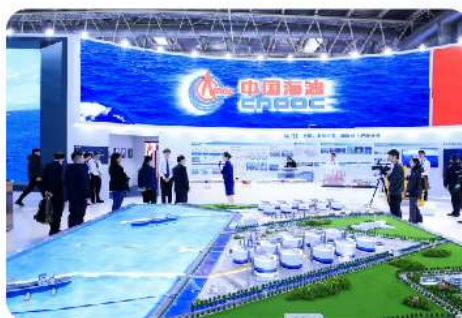
## Distinctive Advantages

### High-standard Platform for Communication between Government and Businesses

- An authoritative communication platform between government and businesses for state leaders, senior government officials, decision makers from key enterprises and leading experts in related industries to discuss the vision of the industry's innovation, actively make suggestions and convey the voice of the industry.

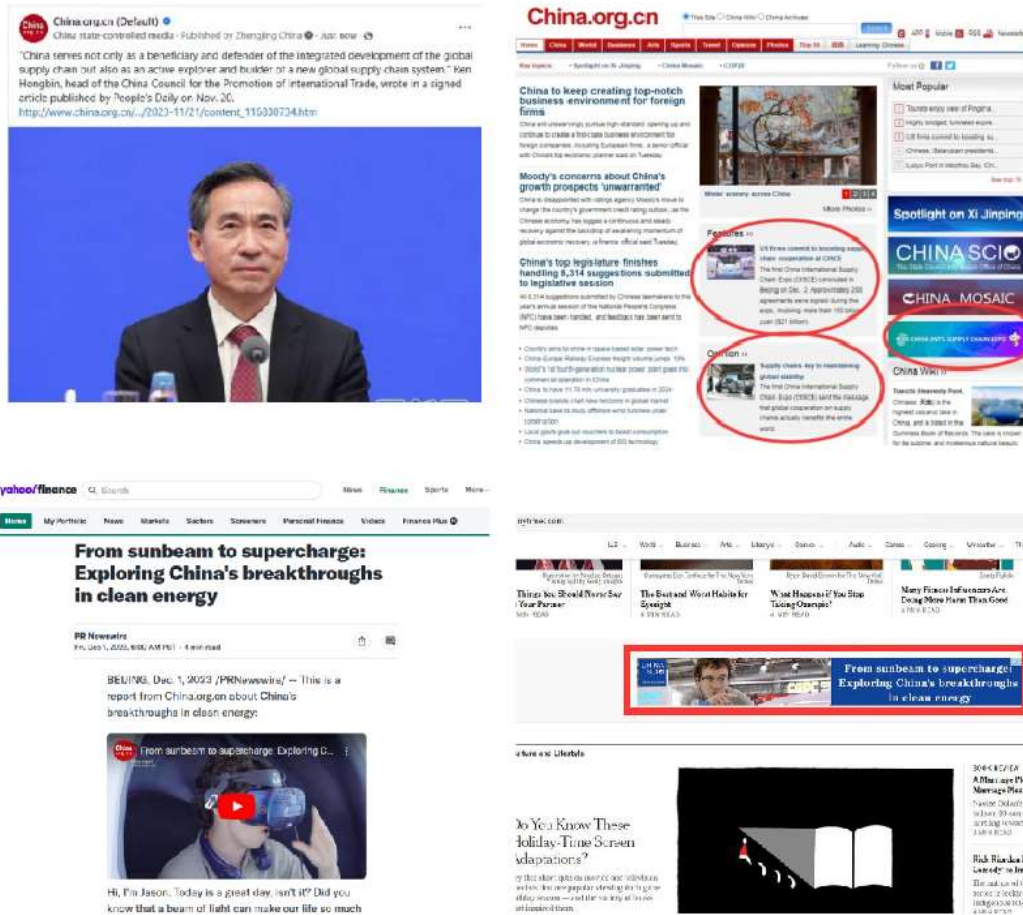
### High-level Platform for International Cooperation

- A grand gathering of World's Fortune 500 and renowned enterprises from over 50 countries and regions to build a bridge of international exchanges and cooperation.



## High-quality Platform for Brand Promotion

- A major industrial event with extensive coverage across all media channels, mainstream media' s full range of multi-angle analysis.



## High-end Platform for New Product Launches

- An authoritative debut platform to organize new product release events, bring together cutting-edge leading technologies and showcase the latest achievements.

## High-efficiency Platform for Business Matchmaking

- A business matching platform by making full use of data resources to improve the market-oriented investment promotion mechanism and strengthen the matchmaking service.



## 5 Supply Chains



### Clean Energy

#### Make the Earth a Better Place

Showcase new technologies, products and trends in clean energy, promote complementary and integrated development of multiple energy sources, and contribute to the realization of low-carbon development goals.



### Smart Vehicle

#### Make Travel More Convenient

Showcase key technologies and products in the upstream, midstream and downstream of the smart vehicle industry, focus on innovative development of electrification, intelligence and networking, and enhance cooperation, cross-border integration and resource sharing.



### Digital Technology

#### Make Innovation More Dynamic

Showcase cutting-edge digital technologies, solutions and applications that empower different sectors, present key links and contents of the digital industry, and promote the deep integration and upgrading of the digital economy with the real economy.



### Healthy Life

#### Make Life More Wonderful

Showcase key products, technologies and services in healthcare and lifestyle, including Traditional Chinese Medicine health care, promoting the integration and development of various fields in the healthcare industry.



### Green Agriculture

#### Make Food Safer

Showcase the complete agricultural industry chain from "countryside" to "dining table" in five sections including green agricultural products, smart agriculture, planting and breeding, agricultural product processing, regional specialty agricultural products, and modern agricultural services.

## 1 Exhibition Area



### Supply Chain Services

#### Make Cooperation More Efficient

Showcase technological innovation and industrial upgrading in modern logistics, providing digital, integrated, and low-carbon management and solutions for the global supply chain.